



Customer Focus

- Having seen increased security performance and lowered its overhead, the partnership between Blue Bamboo and this major retail solution provider is solid and appears set to expand in the future. Combining this retail solution's own and First Data Certified software with Blue Bamboo's P200 POS Terminal to perform Visa/MasterCard/Amex transactions; technicians fitted the devices with a Bluetooth configuration using wireless networking components from Bluegiga Technologies. Maintaining integration with POSItouch and processing on this retail solution, First Data, and Blue Bamboo achieved the desired results.
https://sales.bluebamboo.com/other_file/Restaurant%20Pay%20Case%20Study.pdf
- P25 Mini as the new family member of Starlet printer P25 series has been launched in November, we are happy to announce P25 Mini is available to order NOW! Please send email or submit sales inquiry to Sales@bluebamboo.com or at <http://www.bluebamboo.com/sales-inquiry.php> to know more information including datasheet, price and support. New P25 Mini is lighter and smaller with a 58mm printer head to achieve fast printing to accommodate more mobile printing scenarios.

Product News

- Blue Bamboo's 2017 Q1 Price Card (including P25 Mini). Contact your account managers at sales@bluebamboo.com.
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

THIS MAGICAL SEASON...

BRINGS ME THE
OPPORTUNITY TO SAY
I FEEL SO HAPPY TO HAVE YOU
AS MY BUSINESS ASSOCIATE!

SEASONS GREETINGS
AND
HAPPY NEW YEAR!



Upcoming Events:

1. CES Asia 2017, <http://www.cesweb.org/home>, 05-08 January 2017, Las Vegas, USA
2. CES 2017, <https://www.nfcworld.com/event/ces-2017/>, 05-08 January 2017, Las Vegas, USA
3. The PPAI Expo, <http://expo.ppai.org>, 08-12 January 2017, Las Vegas, USA
4. National Retail Federation, <http://nrftbigshow.nrf.com/>, 15-17 January 2017, New York, USA
5. INTERNEPCON JAPAN, http://www.eventseye.com/fairs/cy1_trade-shows-tokyo.html, 18-20 January 2017, Tokyo, Japan
6. The 9th Annual Healthcare Payments Innovations Summit, <http://www.hcpaymentsinnovations.com/Register/>, 30-31 January 2017, Phoenix, USA
7. NEAA 2017, <http://northeastacquirers.com/neaa-2017/>, 31 Jan-3 Feb 2017, Boston, USA

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

Unsubscribe Notice:

If you do not wish to receive these mails in the future, please send a blank email to unsubscribe@bluebamboo.com with your email address in the subject line.

www.bluebamboo.com