



Customer Focus

- **Super market Self-Checkout solution by P200**

The self-service checkout solution established by a strategic partner with Blue Bamboo to develop a total solution to provide alternative option to allow customer to scan the goods by themselves and finalize payment on POS terminal by themselves while the waiting line is too long for customer to checkout at counter. Blue Bamboo's world's first Apple MFi certified, PCI 3.0, EMV level 1 & 2 certified PocketPOS P200 is the core product of this solution, pairs with the iPad via Bluetooth to accept Union Pay, Visa and MasterCard payment and print receipt. The price of the scanned goods will be reflected on the screen of the smart device. Customer can complete payment by following the instruction on the screen to achieve self-checkout.

https://sales.bluebamboo.com/other_file/P200%20chain%20supermarket%20self%20check%20%20out%20solution.pdf

- P25 Mini as the new family member of Starlet printer P25 series has been launched in November, we are happy to announce P25 Mini is available to order NOW! Please send email or submit sales inquiry to Sales@bluebamboo.com or at <http://www.bluebamboo.com/sales-inquiry.php> to know more information including datasheet, price and support. New P25 Mini is lighter and smaller with a 58mm printer head to achieve fast printing to accommodate more mobile printing scenarios.

Product News

- Blue Bamboo's 2016 Q4 Price Card (including P25 Mini). Contact your account managers at sales@bluebamboo.com.
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

Upcoming Events:

1. SIG: Faster Payments, http://www.smartex.com/event/sig-faster-payments-2/?instance_id=532, 16-Nov-16, London, UK
2. SIG: Identity and Authentication, http://www.smartex.com/event/sig-identity-and-authentication-2-2/?instance_id=562, 23-Nov-16, London, UK
3. Pay Expo Istanbul 2016, <http://www.payexpo-istanbul.com/> , 28-30-Nov-2016, Istanbul, Turkey
4. Smartex Trip to TRUSTECH: Cannes, http://www.smartex.com/event/smartex-trip-to-trustech-cannes/?instance_id=611, 28-30-Nov-16, Cannes, France
5. Trustech/Cartes 2015/CARTES SECURE CONNEXIONS, <http://www.cartes.com/>, 29 Nov - 1 Dec-16, Cannes, France
6. SIG: Corporate Cards, http://www.smartex.com/event/corporate-cards-3/?instance_id=565, 30-Nov-16, London, UK
7. Connecting Payments Conference, http://www.smartex.com/event/connecting-payments-conference-5-2-2/?instance_id=567, 6-Dec-16, London, UK
8. Branch Transformation 2016, <http://www.rbrlondon.com/events/branchtransformation>, 06-07 December-16, London UK

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

Unsubscribe Notice:

If you do not wish to receive these mails in the future, please send a blank email to unsubscribe@bluebamboo.com with your email address in the subject line.