



Customer Focus

- Hospitality businesses have become better able to increase productivity and improve margins, statistics show a decrease in employee engagement in an effort to better understand how to increase the level of customer happiness. HOW? Latest technology and concept are introduced by Blue Bamboo to allow guests self-Check-in and out instead of going for the counter reception.
- The self-service check-in/out solution established by a strategic partner with Blue Bamboo to develop a total solution for customers to avoid waiting in line and achieve instant check-in/out at the self-service station. Blue Bamboo's world's first Apple MFi certified, PCI 3.0, EMV level 1 & 2 certified PocketPOS P200 is the core product of this solution, pairs with the iPad via Bluetooth to accept Union Pay, Visa and MasterCard payment and print receipt. There is a Motel's check-in/out App developed and integrated with P200 payment functions and installed in an iPad. In another scenario, there will be motel staff holding the P200 and iPad to assist guests waiting in the line who wish to pay by credit card and receive printed receipts during peak hours.
https://sales.bluebamboo.com/other_file/P200%20chain%20motel%20self%20check%20in%20and%20out%20solution.pdf
- Blue Bamboo will be at Money 20/20 Expo 2016, <http://www.money2020.com/>, 24th October 2016, Las Vegas. Call us +1 801 310 5320

Product News

- Blue Bamboo's 2016 Q4 Price Card. Contact your account managers at sales@bluebamboo.com.
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

Upcoming Events:

- SIG: Payment Technology, http://www.smartex.com/event/sig-payment-technologies-3/?instance_id=558, 19-Oct-16, London, UK
- Money 20/20 Expo 2016, <http://www.money2020.com/>, 23-27 October 2016, Las Vegas, USA
- Prepaid Summit : Europe 2016, <http://www.cardsinternational.com/event/prepaid-summit-europe-2016/>, 27-Oct-16, Milan, Italy
- Bank Tech Asia Malaysia, <http://www.banktechasia.com/>, 08-09 November 2016, Kuala Lumpur, Malaysia
- SIG: Cash & Cheque, http://www.smartex.com/event/sig-cash-cheque-2/?instance_id=529, 9-Nov-16, London, UK
- Payments International 2016, <http://www.icbi-events.com/event/International-Payments-Summit>, 15-18 November 2016, London, UK
- SIG: Faster Payments, http://www.smartex.com/event/sig-faster-payments-2/?instance_id=532, 16-Nov-16, London, UK
- Showcase Australia 2016, <http://www.biometricsinstitute.org/events.php/606/showcase-australia-2016>, 16-Nov-16, Canberra, Australia

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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