



Customer Focus

- The E-Agricultural platform is a Software-as-a-Service solution that simplifies the management of small-holder farmers, increases traceability and enables access to formal markets. It is used to efficiently manage outgrower schemes and contract farming programs.
- Linking smallholder farmers to formal markets faces challenges with quality, quantity, and high transaction cost. Food safety standards, social and sustainability standards often are as much an entry barrier for smallholders as they are an opportunity. Pen and paper, lack of management information and unreliable data impose close limits to farmer linkage projects.
- Blue Bamboo' s P25 thermal printer interfacing an Android smart device to print QR code via Blue tooth. The QR code will be printed by Blue Bamboo' s P25 and pasted onto each crop carton containing crop information and its destination for streamline logistics team to scan the QR code while shipping to worldwide

. https://sales.bluebamboo.com/other_file/P25%20E-Agricultural%20and%20logistics.pdf

Product News

- Blue Bamboo's 2016 Q4 Price Card. Contact your account managers at sales@bluebamboo.com.
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

Upcoming Events:

- The IoT Show 2016, <http://www.terrapinn.com/exhibition/iot-show-asia/index.stm>, 01-02 September, 2016, Singapore
- Cita Super Mobility Week 2016, <http://www.ctiasupermobility2016.com/>, 07-09 September, 2016, Las Vegas
- Connecting Payments Conference, http://www.smartex.com/event/connecting-payments-conference-5-2/?instance_id=535, 13-Sep-16, London
- Smart Contactless World 2016, <http://www.smartcontactlessworld.com/>, 26-28 September 2016, TBC
- Cards & Payments East Africa 2016, <http://www.terrapinn.com/template/live/add2diary.aspx?e=8290>, 27-28 September 2016, Nairobi
- SIG: Payment Innovation, http://www.smartex.com/event/sig-payment-innovation-5-2-2/?instance_id=526, 28-Sep-16, London

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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