



Customer Focus

The new mobile ticketing solution allows customers to skip lining at the ticketing box by using their smartphone to scan the QR code and pay via Wechat Pay to purchase tickets. An E-ticket will be automatically generated and saved in the smart phone with another QR code. The check-in machine will scan the QR code to allow access to the park. Visitors could request for a printed ticket to check in the park too from park assistants who standby at the check-in spot.

https://sales.bluebamboo.com/other_file/QR%20code%20payment%20in%20FunFair.pdf

The new mobile ticketing solution allows customers to bypass the ticket line at the ferry terminal by using their smartphone to purchase tickets. Boarding will also become much more efficient as customers no longer have to fumble for cash to pay for fares. Blue Bamboo's P25 thermal printer interfaces an iPad in the booth via blue tooth to print the boarding tickets.

https://sales.bluebamboo.com/other_file/new%20mobile%20payment%20in%20Ferry.pdf

Product News

- Blue Bamboo's 2016 Q3 Price Card. Contact your account managers at sales@bluebamboo.com.
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

Upcoming Events:

- Mobile Payments Conference - Mobilizing Retail 2016, <http://mobilepaymentconference.com/> 29-31 August 2016
- The IoT Show 2016, <http://www.terrapinn.com/exhibition/iot-show-asia/index.stm> 01-02 September 2016
- Cards & Payments Philippines 2016, <http://www.eventseye.com/fairs/f-cards-payments-philippines-21431-1.html> 06-07 September 2016
- SIG: Payment Security & Risk Management , http://www.smartex.com/event/sig-payment-innovation-4-2-2-2/?instance_id=522 7-Sep-16
- Cita Super Mobility Week 2016, <http://www.ctiasupermobility2016.com/> 07-09 September 2016
- Finovate Fall New York, <http://fall2016.finovate.com/> 08-09 September 2016
- Connecting Payments Conference, http://www.smartex.com/event/connecting-payments-conference-5-2/?instance_id=535 13-Sep-16
- Small & Independent Merchants, http://www.smartex.com/event/small-independent-merchants-2/?instance_id=552 21-Sep-16

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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