



## Customer Focus

- **US based entertaining and Tourism Mobile Payment Solution**

A betting and tourism service provider established strategic partnership with Blue Bamboo to develop a total solution for customers to avoid waiting in line and achieve pay at anywhere. Blue Bamboo's world's first Apple MFi certified, PCI 3.0, EMV level 1 & 2 certified PocketPOS P200 is the core product of this mobile solution, pairs with the iPad via Bluetooth to accept Amex, EMV, etc payments and print receipts.

[https://sales.bluebamboo.com/other\\_file/P200%20betting%20and%20tourism.pdf](https://sales.bluebamboo.com/other_file/P200%20betting%20and%20tourism.pdf)

- **Stadium vendor printing solution**

An E-Wallet App provides Food order and delivery service engaging Blue Bamboo's P10 as printer to print receipt and gather signature from customers. Blue Bamboo, the global Mobile printer supplier provides the SDK for the Food delivery App Company to integrate into their App. The P10 interfaces with a smart device via blue tooth and receive commends from Food delivery App to print receipts. There is a designated silicon case and belt mounter to minimize the damage from dropping and for easy carrying on the way.

[https://sales.bluebamboo.com/other\\_file/P10%20e%20order%20delivery.pdf](https://sales.bluebamboo.com/other_file/P10%20e%20order%20delivery.pdf)

## Product News

- Blue Bamboo's 2016 Q3 Price Card. Contact your account managers at [sales@bluebamboo.com](mailto:sales@bluebamboo.com).
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at [sales@bluebamboo.com](mailto:sales@bluebamboo.com).
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at [PR@bluebamboo.com](mailto:PR@bluebamboo.com). 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at [PR@bluebamboo.com](mailto:PR@bluebamboo.com).

### **Upcoming Events:**

- 3rd Annual Wearables TechCon, <http://www.wearablestechcon.com/>, 18-20 July 2016
- MWAA, <https://www.midwestacquirers.com/MWAA-next-conference-event.php>, 26-28 July 2016
- TPP Expo 2016, <https://www.prepaidpress.com/events.html>, 09-10 August 2016
- Asia's Digital Payments Revolution - 5th Airline & Travel Payments Summit Asia-Pacific, <http://airlineinformation.org/upcoming-events2/345-5th-annual-atps-apac.html>, 17-18 August 2016

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: [www.youtube.com/pocketpos](http://www.youtube.com/pocketpos)

Follow Blue Bamboo on LinkedIn: [www.linkedin.com/company/blue-bamboo](http://www.linkedin.com/company/blue-bamboo)

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

### **About Blue Bamboo**

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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