



Customer Focus

- **On-board POS in World Fastest Train**

The CRH selected Blue Bamboo's P200 standalone terminal which certified by PCI PTS 3.0, EMV level 1 & 2, PBOC level 1 & 2 as the POS hardware. The P200 is deployed in canteen cars and kept by the stewards who sells beverage and snacks in passenger cars. The solution is developed by Blue Bamboo to meet PCI security restriction that mitigate the risk of sharing API and SDK to a third party solution providers. The App developed will be installed in the P200 itself and finalize transaction by itself.

https://sales.bluebamboo.com/other_file/On-board%20POS%20in%20world%20fastest%20train.pdf

- **Stadium vendor printing solution**

Partnered with a local solution provider and distributor to facility the mobile payment for mobile stalls. The vendor will carry a smart device and P10 mobile thermal printer to print receipts of sales. There is an App integrated and installed in the smart device with stall menu as well as printing commends.

https://sales.bluebamboo.com/other_file/Euro%20cup%20P10%20Case%20Study%20first%20draft.pdf

Product News

- Blue Bamboo's 2016 Q3 Price Card. Contact your account managers at sales@bluebamboo.com.
- Stakeholders who like, share and follow Blue Bamboo on Facebook are valid to participate in the Blue Bamboo Social Media promotional program, and have opportunity to be granted a 5%-off or a 20-USD coupon. <https://www.facebook.com/bluebamboopocketpos> Contact Blue Bamboo sales for more detailed information at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2016 - 2017 Global Event List can be found at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2016%20-%202017%20Global%20Events%20List.xls>. Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

Upcoming Events:

- Mondato Summit Europe 2016, <http://www.mondatosummit.com/welcome/#europe>, 05-06 July 2016
- International Biometric Society, <http://www.biometricsociety.org/meetings-events/ibcs/>, 10-15 July 2016
- SIG: Merchant Payments, http://www.smartex.com/event/corporate-cards-2/?instance_id=547, 13-Jul-16
- MWAA, <https://www.midwestacquirers.com/MWAA-next-conference-event.php>, 26-28 July 2016

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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