



Blue Bamboo wishes all the stakeholders a wonderful Happy Thanksgiving Day!
Treat your loved one with a hug on Thanksgiving!



1. [Banking Solution Case Study \(Bluetooth P200\)](#)

ABOUT This Innovative Solution Provider

As a pioneer in the mobility solutions space, and since its establishment in 2004, this innovative solution provider has gathered extensive telecom market experience, and knowledge, in Middle East and Africa, and its outlook focuses on global Over-the-Top (OTT) markets and industries.

THE CHALLENGE

Modern banks nowadays need more advanced payment technologies, such as EMV card payment or wireless payment. This solution provider needs an all-in-one payment solution for national or international banks. They need a POS terminal with abilities to read EMV cards, and standard ATM cards for Arab countries.



THE SOLUTION

This solution provider leveraged Blue Bamboo's Bluetooth P200 POS Terminal to pair with an Android tablet via Bluetooth. Blue Bamboo's P200 POS is an all-in-one POS that can read standard MSR cards for ATM (ISO 7811), and EMV cards. Additionally, this POS terminal can print paper receipts. Arabic printing is another special feature that fills the niche in the marketplace. The total solution has been certified by many local banks, and is ideal for Arab countries, such as: Egypt, Kuwait, Lebanon, Morocco, Saudi Arabia, United Arab Emirates, and other countries.

SUMMARY

This innovative solution provider embraces Blue Bamboo's Bluetooth P200 POS Terminal to build an EMV and ATM card solution for banks in those Middle East and Africa countries. [Read More](#)

[2. Parking Management Solution Case Study \(P25\)](#)

ABOUT This Solution Provider

This US Renowned solution provider develops cloud-based, mobile-enabled software products for the parking management industry.

THE CHALLENGE

Smart Parking Management is an important industry, that involves modern technologies in cash and cashless payment, and receipt printing. This solution provider has developed an application that is used to issue and manage parking violations. They need a receipt printer to print paper receipts.



THE SOLUTION

This parking management solution involves an iOS app with a compact, yet durable Blue Bamboo's P25 Bluetooth printer for a powerful event parking revenue control system in the palm of the hand. P25 is used to print payment receipts and violation receipts after they have been issued.

The company's data is securely stored on our cloud-based servers and accessible from office, home, or on the road.

SUMMARY

This renowned solution developer in the United States embraces Blue Bamboo's P25 Bluetooth printer to pair with iPhones to print payment and violation receipts for smart parking management solutions. [Read More](#)

Product News

- Blue Bamboo is going to launch a new website in the following weeks. We welcome you to visit our homepage at www.bluebamboo.com.
- **Happy Thanksgiving Day!** Contact Blue Bamboo Marketing for Thanksgiving and Christmas gift e-cards (coupons) for holiday shopping (Blue Bamboo hardware) at PR@bluebamboo.com.
- **Pricing Alert:** Access to Blue Bamboo's latest Price Card at:
<https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2015%20Q3%20Blue%20Bamboo%20Rate%20Card%20-%20new.pdf>
Contact your account managers to request the password at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. 2015 - 2016 Global Event List can be found at: <http://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2015%20-2016%20Global%20Events%20List.xls>
Contact Blue Bamboo Marketing to request the password at PR@bluebamboo.com.

Upcoming Events:

If you are aware of events that we don't have listed or are interested in any of these events, please contact PR@bluebamboo.com. We look forward to hearing from you.

- ① SMARTEX FORUM MEETING DATES 2015 - Transport Card Forum (TCF) http://www.smartex.com/event/transport-card-forum-9/?instance_id=433 7-Dec-15 London United Kingdom +44 (0)1440 712610 info@smartex.com

- ② Connecting Payments Conference http://www.smartex.com/event/connecting-payments-conference-3/?instance_id=389 8-Dec-15 +44 (0)1440 712610 info@smartex.com

- ③ India ATMs 2015 <http://www.rbrlondon.com/events/india> 08-09 December 2015 Mumbai India +44 2088317300 rbr@rbrlondon.com

- ④ SMARTEX FORUM MEETING DATES 2015 - Smart Card Club Christmas Event http://www.smartex.com/event/smart-card-club-7/?instance_id=434 15-Dec-15 London United Kingdom +44 (0)1440 712610 info@smartex.com

- ⑤ 2016 International CES <http://www.cesweb.org/> 06-09 January 2016 Las Vegas United States +1-866-233-7968 exhreg@CE.org

- ⑥ Transport Ticketing & passenger Information Global 2016 Conference & Expo <http://www.transport-ticketing.com/Content/Transport-Ticketing-World-Series/12/> 26-28 January 2016 London United Kingdom Zehra Chudry +44(0)2073847920 zehra.chudry@clarionevents.com

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://www.pinterest.com/pocketpos/>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

- Blue Bamboo **Technical Support Procedure**:

Customers need to sign the Blue Bamboo online NDA: www.bluebamboo.com/downloads/NDA.asp
and Blue Bamboo Website Registration: www.bluebamboo.com/downloads/registration.asp

Once approved, customers can get access to SDK and other documentations for free.

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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