

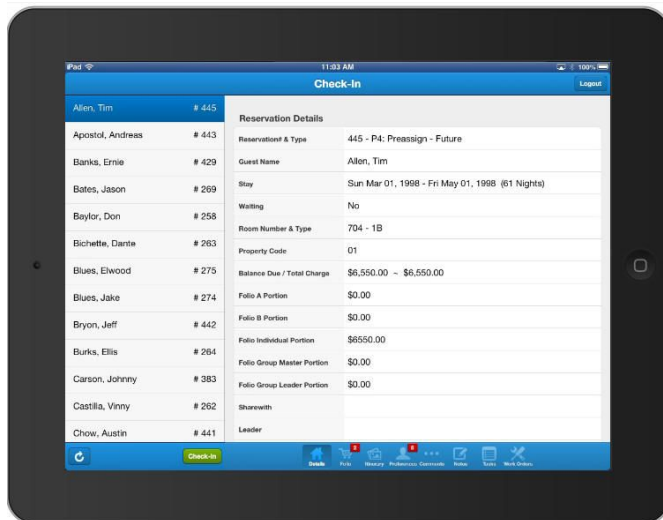


## Customer Focus

### [1. Mobile Check-In Credit Card Swipes and Receipt Printing Solution Case Study \(P25-M\)](#)

#### **ABOUT This Software Application Developer in the United States**

This national renowned software application developer has started business solutions for the bingo gaming industry since 2008. They have created and built many applications for various industries.



#### **THE CHALLENGE**

This application developer found there was a market for mobile check-in for passengers to eliminate the need to wait in line at the front the desk. They have built their own applications and they needed a Bluetooth printer to print receipts. This application can be downloaded at: <https://itunes.apple.com/us/app/swipetrack/id452549302?mt=8>.

#### **THE SOLUTION**

Blue Bamboo's PocketPOS P25-M Bluetooth printer was selected in this solution, because of the Apple MFi certification, lightweight and robust design, magnetic card reader, and reliable technical support. This mobile check-in solution includes:

- View current arrivals list;
- Guest reservation information displayed, including folio detail, notes, comments, itinerary, preferences, tasks, and work orders. Click the badges to view the detail;
- Change guest status to checked-in;
- Swipe credit card;
- Process credit card payments, or collect cash or checks. Credit card payments require the billing zip code for added security;
- Scan credit card on credit card swipe or key in the card number;
- Text or email the check-in notice to the guest; and
- Print paper receipts.



Note: Only tablets are supported with this Mobile Check-In Application. Smart phones are not supported. iPads 2,3,4 and Mini are the only tablets that support credit card swipes and receipt printing. You may still manually enter the credit card number and then process the credit card on any iOS or Android tablet.

Contact Blue Bamboo sales to purchase P25-M Bluetooth printer at [Sales@bluebamboo.com](mailto:Sales@bluebamboo.com). [Read More](#)

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## [2. On-board Printing Solution Case Study \(P25\)](#)

### **ABOUT This Airline Solution Provider in Europe**

This Europe-based Airline solution provider is dedicated to offering essential travel services for major airline companies and passengers. Their mission is to sustain the leadership in providing value-added services to their customers.

### **THE CHALLENGE**

With Wifi and Bluetooth technology widely adopted on the aircrafts, more and more business transactions occur on-board. This solution provider needs to launch a mobile business solution for those airlines and passengers. They have developed a mobile application on the iPad, and they have a PIN PAD. What they need is a reliable Bluetooth printer to print paper receipts for customers.

### **THE SOLUTION**

This airline solution provider selected Blue Bamboo's PocketPOS P25 Bluetooth printer and Miura's PIN PAD to pair with Apple iPad. Mobile Payment application has been built and installed in the iPad. Flight attendants take the P25 mobile printer around their waists. When customers need to input pin, attendants pass the PIN PAD to the passengers. Attendants leverage P25 to print paper receipts via Bluetooth connection. One copy is given to the passenger and the other copy is kept by the stewards.



It only takes about one-month for the well experienced application developers to build the solution with the aid of Blue Bamboo's free software development kit (SDK). Blue Bamboo also provides rubber boots for printer protection. Flight attendants don't need to worry about dropping the printer on the floor.

Blue Bamboo also offers another on-board printing solution: PocketPOS P200 POS Terminal can take place of the PIN PAD in the case mentioned above.



## SUMMARY

This European airline solution provider selected Blue Bamboo's P25 Bluetooth Printer and Miura's PIN PAD to offer a total solution by integrating with Apple iPad and the mobile application they have developed. This solution is ideal for on-board customers engagement.

[Read More](#)

## Product News

- Inventory: Blue Bamboo has doubled our safety stock levels due to increased on-demand orders. We presently have plenty of stock for all of our products. We look forward to your orders. Contact Blue Bamboo Sales Team for more information at [sales@bluebamboo.com](mailto:sales@bluebamboo.com).
- Blue Bamboo is seeking partners who can leverage our MDF program, and will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at [PR@bluebamboo.com](mailto:PR@bluebamboo.com). 2015 - 2016 Global Event List can be found at: <http://bluebamboo.sharepoint.com/marketing/Shared%20Documents/2015%20-2016%20Global%20Events%20List.xls> Contact Blue Bamboo Marketing to request the password at [PR@bluebamboo.com](mailto:PR@bluebamboo.com).

### Upcoming Events:

If you are aware of events that we don't have listed or are interested in any of these events, please contact [PR@bluebamboo.com](mailto:PR@bluebamboo.com). We look forward to hearing from you.

① SMARTEX FORUM MEETING DATES 2015 - Smart Card Club (SCC) [http://www.smartex.com/event/smart-card-club-6/?instance\\_id=427](http://www.smartex.com/event/smart-card-club-6/?instance_id=427) 5-Oct-15 London United Kingdom +44 (0)1440 712610 [info@smartex.com](mailto:info@smartex.com)

② Payments Knowledge Forum [www.thepkf.org](http://www.thepkf.org) 05-06 October 2015 London United Kingdom Iris Stockfleth [info.wincor-world@wincor-nixdorf.com](mailto:info.wincor-world@wincor-nixdorf.com)

③ Wincor World [www.wincor-world.com](http://www.wincor-world.com) 06-08 October 2015 Rheda-Wiedenbrueck Germany

- ④ SIG: Public Sector [http://www.smartex.com/event/sig-public-sector-2/?instance\\_id=383](http://www.smartex.com/event/sig-public-sector-2/?instance_id=383) 7-Oct-15 +44(0)1440712610  
[info@smartex.com](mailto:info@smartex.com)
- ⑤ Transport Ticketing CEE 2015 <http://www.transport-ticketing.com/Content/Transport-Ticketing-World-Series/12/> 07-08 October 2015 Warsaw  
Poland Zehra Chudry +44 (0)20 7384 7920 [zehra.chudry@clarionevents.com](mailto:zehra.chudry@clarionevents.com)
- ⑥ NFC Solutions Summit <http://www.nfcsolutionssummit.com/> 07-08 October 2015 Phoenix United States Bill Rutledge  
+1-212-866-2169 [bill@cnxtd.com](mailto:bill@cnxtd.com)
- ⑦ BVAEG Biometrics Vulnerability Workshop <http://www.biometricsinstitute.org/events.php/561/bvaeg-biometrics-vulnerability-workshop>  
12-Oct-15 London United Kingdom Steven +61 2 9431 8688 [steven@biometricsinstitute.org](mailto:steven@biometricsinstitute.org)
- ⑧ Biometrics 2015: Secure identity solutions now! <http://www.biometricsinstitute.org/events.php/556/biometrics-2015-secure-identity-solutions-now> 13-Oct-15 London United Kingdom Steven +61 2 9431 8688 [steven@biometricsinstitute.org](mailto:steven@biometricsinstitute.org)
- ⑨ ATM Security 2015 <http://www.rbrlondon.com/events/security> 13-14 October 2015 London United Kingdom Robert Chaundy  
+44 20 8831 7300 [robert.chaundy@rbrlondon.com](mailto:robert.chaundy@rbrlondon.com)
- ⑩ 2015 BAI-Infosys Finacle Global Banking Innovation Awards <http://www.infosys.com/newsroom/press-releases/Pages/nominations-finacle-banking-awards-2015.aspx> 13-15 October 2015 Las Vegas United States Lucas Gochanour +1-312-683-2329 [info@bai.org](mailto:info@bai.org)

- Blue Bamboo's Official Social Media Channels:

Blue Bamboo Facebook: <http://www.facebook.com/bluebamboopocketpos>

Follow Blue Bamboo on Twitter: <http://twitter.com/pocketpos>

Blue Bamboo YouTube Channel: [www.youtube.com/pocketpos](http://www.youtube.com/pocketpos)

Follow Blue Bamboo on LinkedIn: [www.linkedin.com/company/blue-bamboo](http://www.linkedin.com/company/blue-bamboo)

Blue Bamboo Instagram: <http://instagram.com/pocketpos/>

Blue Bamboo Pinterest: <http://pinterst.com/pocketpos>



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

**About Blue Bamboo**

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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