



Customer Focus

1. FREE PocketPOS Print Apps Case Study ([PocketPOS Print Apps P10](#))

Mobile merchants in the States speak highly of Blue Bamboo's totally free PocketPOS Print Applications for both iOS and Android versions.

ABOUT One of the Largest Mobile Merchant (Non-profit Organisation)

This is a non-profit organization which began in 1966, and has grown and progressed through the years since. This organisation supports and promotes art and artisans in the Northwest Arkansas area, whether they be painters, sculptors, potters, woodworkers, carvers, crafters, or simply admirers of fine art and craft.

THE CHALLENGE

This organisation sells tickets to those people who would like to participate in the events. Merchants need to print receipts for the participants. However, they need a Bluetooth printer to print receipts as well as a free application that those merchants can use to enter transaction information.



THE SOLUTION

This organisation selected the global important player Blue Bamboo to provide the total solution, by using the free PocketPOS Print Application, Apple iPad and Blue Bamboo's low-cost Bluetooth/Receipt Printer. Blue Bamboo offers two free applications: PocketPOS Print Apps for both iOS and Android versions:

iOS version is available on iTunes at: <https://itunes.apple.com/cn/app/pocketpos-print/id663663267?l=en&mt=8>

Android version is available on Google Play at: <https://play.google.com/store/apps/details?id=com.bluebamboo.print>



This merchant downloads the free applications on the smart device: Apple iPad, and enter the transaction information on the interface of the application; the information includes the transaction amount, etc. Apple iPad connects to Blue Bamboo's P10 receipt printer via Bluetooth to print receipts for Merchant's copy and customer's copy. This solution is tailored for mobile merchants, featured by easiness and user-friendliness. In addition, Blue Bamboo's P25 printer can also replace the P10 printer. Up to merchant's choice. Both two models are Apple Mfi certified. Also, smart devices can be chosen from Apple iPhones, iPads, Android smart phones and tablets, etc.

Apart from this solution, all the other types of receipts that this free solution can handle, such as: credit card receipts, healthcare prescriptions, lottery tickets, mini-contracts, etc.



SUMMARY

Blue Bamboo's free PocketPOS Print Apps and PocketPOS line of printers (P10 & P25) seamlessly suit mobile merchants by offering the total solution. Contact Blue Bamboo sales for more information at sales@bluebamboo.com. [Read More](#)

Product News

- **Blue Bamboo Extends EMV Migration in the United States:** Shanghai, China, Jan 22, 2015 -- Blue Bamboo, an innovative electronic payment solution provider today announces that Blue Bamboo extends EMV migration in the United States. [Blue Bamboo's PocketPOS P200 multi-functional device](#) is entirely EMV Level 1 & Level 2 compliant, and is seamlessly suitable for EMV implementation. [Read More](#)
- **Pricing Alert:** Access to Blue Bamboo's latest Price Card at: <https://bluebamboo.sharepoint.com/marketing/Shared%20Documents/Price%20Card%20%20Global%20Rate%20Card/2015%20Q1%20Blue%20Bamboo%20Rate%20Card.pdf> Contact your account managers to request the password at sales@bluebamboo.com.
- Blue Bamboo is seeking partners who leverage our MDF program, and who will go to those events to show Blue Bamboo's devices. Contact Blue Bamboo Marketing for **Marketing Development Fund (MDF) program** information at PR@bluebamboo.com. You will find it very useful to your business.

- Blue Bamboo's Official Channels:

Follow Blue Bamboo on Twitter: twitter.com/pocketpos

Follow Blue Bamboo on LinkedIn: www.linkedin.com/company/blue-bamboo

Blue Bamboo YouTube Channel: www.youtube.com/pocketpos



- Contact Blue Bamboo **Technical Support Team** via Skype: bluebambooshanghai

- **Blue Bamboo Technical Support Procedure:**

Customers need to sign the Blue Bamboo online NDA: www.bluebamboo.com/downloads/NDA.asp
and Blue Bamboo Website Registration: www.bluebamboo.com/downloads/registration.asp

Once approved, customers can get access to SDK and other documentations for free.

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit <http://www.bluebamboo.com/>

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