



BLUE BAMBOO

simple. reliable. affordable.

Company Profile

One of the leading American retail and restaurant solutions, through partnerships with retail technology leaders—including IBM, Panasonic and Novel--provides great software especially centered for retail. For decades, this solution provider has partnered with others to create custom point-of-sale solutions especially designed for the restaurant industry and their work is visible in some of the best-known quick-service restaurants.

THE CHALLENGE



To advance security, lower costs and continue provide good services that have attracted and retained clients throughout the years.

THE SOLUTION

Combining this retail solution's own and First Data Certified software with Blue Bamboo's P200 POS Terminal to perform Visa/MasterCard/Amex transactions; technicians fitted the devices with a Bluetooth configuration using wireless networking components from Bluegiga Technologies. Maintaining integration with POSItouch and processing on this retail solution, First Data, and Blue Bamboo achieved the desired results.

SUMMARY

Having seen increased security performance and lowered its overhead, the partnership between Blue Bamboo and this major retail solution provider is solid and appears set to expand in the future.

www.bluebamboo.com