



ABOUT the E-Agricultural and Logistics solution

The E-Agricultural platform is a Software-as-a-Service solution that simplifies the management of small-holder farmers, increases **traceability** and enables access to formal markets. It is used to efficiently manage outgrower schemes and contract farming programs.

THE CHALLENGE

Linking smallholder farmers to formal markets faces challenges with quality, quantity, and high transaction cost. Food safety standards, social and sustainability standards often are as much an entry barrier for smallholders as they are an opportunity. Pen and paper, lack of management information and unreliable data impose close limits to farmer linkage projects.

THE SOLUTION

Blue Bamboo's P25 thermal printer interfacing an Android smart device to print QR code via Blue tooth. The QR code will be printed by Blue Bamboo's P25 and pasted onto each crop carton containing crop information and its destination for streamline logistics team to scan the QR code while shipping to worldwide.



About Blue Bamboo

Blue Bamboo is the global supplier of printing and payment hardware and software system integrator. Well-built technical support and capability strengthen Blue Bamboo to provide leading total solution for customers. www.bluebamboo.com

