



ABOUT the Chain Supermarket

The Supermarket is headquartered in Shanghai, China, which is one of the largest hypermarket chains nationwide (with close to 100 hypermarkets at the end of 2015), It operates in more than 30 cities in 10 provinces. The retail group was the first in China to open a hypermarket, a large supermarket and a department store under the same roof.

THE CHALLENGE

While retailing and supermarket businesses have become better able to increase productivity and improve margins, statistics show a decrease in employee engagement in an effort to better understand how to increase the level of customer service and happiness. HOW? Latest technology and concept are introduced by Blue Bamboo to allow consumer Self-Checkout in the supermarket.

THE SOLUTION

The self-service checkout solution established by a strategic partner with Blue Bamboo to develop a total solution to provide alternative option to allow customer to scan the goods by themselves and finalize payment on POS terminal by themselves while the waiting line is too long for customer to checkout at counter. Blue Bamboo's world's first Apple MFi certified, PCI 3.0, EMV level 1 & 2 certified PocketPOS P200 is the core product of this solution, pairs with the iPad via Bluetooth to accept Union Pay, Visa and MasterCard payment and print receipt. The price of the scanned goods will be reflected on the screen of the smart device. Customer can complete payment by following the instruction on the screen to achieve self-checkout.



About Blue Bamboo

Blue Bamboo is the global supplier of printing and payment hardware and software system integrator. Well-built technical support and capability strengthen Blue Bamboo to provide leading total solution for customers. www.bluebamboo.com

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