



ABOUT the Chain Motel

Since May 2003, this Motel cooperation has developed more than 300 chain hotels (233 hotels have been opened) in 70 cities and regions. There are total number 46,000 rooms, nearly 20,000 employees to become a national chain of the top three hotels in 2013 and has started expanding its business to Southeast Asia in 2015.

THE CHALLENGE

While hospitality businesses have become better able to increase productivity and improve margins, statistics show a decrease in employee engagement in an effort to better understand how to increase the level of customer happiness. HOW? Latest technology and concept are introduced by Blue Bamboo to allow guests self-Check-in and out instead of going for the counter reception.

THE SOLUTION

The self-service check-in/out solution established by a strategic partner with Blue Bamboo to develop a total solution for customers to avoid waiting in line and achieve instant check-in/out at the self-service station. Blue Bamboo's world's first Apple MFi certified, PCI 3.0, EMV level 1 & 2 certified PocketPOS P200 is the core product of this solution, pairs with the iPad via Bluetooth to accept Union Pay, Visa and MasterCard payment and print receipt. There is a Motel's check-in/out App developed and integrated with P200 payment functions and installed in an iPad.



In another scenario, there will be motel staff holding the P200 and iPad to assist guests waiting in the line who wish to pay by credit card and receive printed receipts during peak hours.

About Blue Bamboo

Blue Bamboo is the global supplier of printing and payment hardware and software system integrator. Well-built technical support and capability strengthen Blue Bamboo to provide leading total solution for customers. www.bluebamboo.com

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