



ABOUT This Service Provider

This Las Vegas based Betting and tourism service provider as known as operating business throughout 2 Americas offers complete event administration with profit maximizing Live Odds and are optimized for all types of business. The service provider's business range also reaches to Tourism business to simply payment procedure and enhance the pleasure in tour experiences.

THE CHALLENGE

Maintaining frequent customers, attracting more new customers and sustaining customer loyalty and satisfactions are of great importance in a very competitive marketplace especially for betting and tourism industry. The casinos, entertainment places, Tour providers, etc intend to be armed up with mobile POS terminal to provide great convenience to avoid waiting for customers to pay at anywhere and print receipts.

THE SOLUTION

This betting and tourism service provider established strategic partnership with Blue Bamboo to develop a total solution for customers to avoid waiting in line and achieve pay at anywhere. Blue Bamboo's world's first Apple MFi certified, PCI 3.0, EMV level 1 & 2 certified PocketPOS P200 is the core product of this mobile solution, pairs with the iPad via Bluetooth to accept Amex, EMV, etc payments and print receipts.



Players no longer need to wait in line to pay to the cashier to bet. Instead, they can stay at the playing tables and pay by cash or credit cards. Tourist can pay in the tour bus, priority ticket can be paid if you wish to saving time in queue for a dolphin riding, experiencing the High Roller, etc.

Concerns

The Betting and Tourism mobile payment solution is operating in a mobile scenario both outdoor and indoor. It challenges the durability of the battery and the ruggedness of the device. Also, it requires the hardware can be operated in a wide range of climate. P200 is designed to have a big battery which can last for 1 day in a busy transaction manner. There is a silicon cover can be purchased to prevent the damage of dropping, etc. As the P200 is designed under the PCI regulation, the transaction data will not be stolen/leaked even the hardware is lost or stolen. At least but not least, the P200 can be operated from 0 to 40°C (+32 ~ 104°F), humidity: 20 ~ 85% RH.

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