



BLUE BAMBOO
simple. reliable. affordable.

ABOUT this Merchant Service Provider

This merchant service provider (MSP) is a premier provider of equipment, supplies and signage for Farmer Markets throughout the United States since 2001.

THE CHALLENGE

With the EMV adoption in the US, there is an increasing amount of mobile merchants that have to start to accept EMV cards. To choose the ideal EMV card reader seems to be challenging.

THE SOLUTION

This MSP, cooperated with another leading American solution provider, selected Blue Bamboo's EMV & PCI certified P200 Bluetooth POS Terminal to be part of the solution by using Windows phones. Mobile merchants use this terminal for EMV solutions across industries, such as: delivery; lottery mobile station, mobile ticketing, etc.



Blue Bamboo's P200 Bluetooth POS Terminal is a compacted device that is also available in the following versions: Bluetooth, Wifi and GPRS versions. Bluetooth P200 works with smart devices, such as: iPhone, iPad, iPod Touch, Samsung smartphones and tablets and windows smartphones. With EMV Level 1 & Level 2, PCI PTS certifications, this POS Terminal can read EMV cards and is ideal for EMV solutions.

SUMMARY

A leading American merchant service provider selected Blue Bamboo's P200 Bluetooth POS Terminal, pairing with windows smartphones to offer EMV solutions for mobile merchants in various scenarios.

www.bluebamboo.com