



ABOUT This Indian Solution Provider

This is an India's number 1 bus ticketing and hotel room reservation platform, which provides the platform to book bus tickets with zero booking charges.

THE CHALLENGE

This solution provider has developed an iOS and an Android application to receive payments made through credit / debit cards, and offers more information to improve passengers' traveling experiences. This app allows customers to search and book from more than 67,000 routes worldwide and choose from over 1,800 bus operators. However, they need a mobile device that comes with Contact-less function, receives credit/debit card payment and prints paper receipts.



THE SOLUTION

Blue Bamboo's multi-functional Bluetooth P200 POS Terminal was adopted to integrate with iPhone 6 or iPhone 6 Plus to be part of the solution. Customers can choose to pay by contact-less card (close-loop solution) or by credit/debit card (open-loop solution). After receiving the payment, P200 prints the paper receipt and bus conductor/driver will hand out the receipts for passengers.

SUMMARY

The world's largest online Indian bus ticket booking platform, connecting various cities across the globe has developed an iOS app and an Android, and allows passengers to search for more travel information and book bus services. This solution provider selected Blue Bamboo's multi-functional Bluetooth P200 POS Terminal to accept contact-less and credit/debit card payment and print paper receipts for bus passengers.

www.bluebamboo.com

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