



BLUE BAMBOO

simple. reliable. affordable.

ABOUT This Taxi Company

This American multi-ethnic membership-based taxi organization has led the charge in effectuating real change for taxi drivers.

THE CHALLENGE

New technology to help make passengers' lives easier is the competitive advantage of taxi companies. This small taxi fleet needs a mobile payment device that leverages a taximeter and a smart device in order to accept cash or cashless payment and print paper receipts.

THE SOLUTION

This company embraces Blue Bamboo's PocketPOS P200 as part of the total solution. P200 talks with Android smartphone or tablets with taxi meter (via Serial Port) to print paper receipts for passengers. Customers now can choose to swipe Magnetic stripe cards or to insert EMV cards in the P200 slot.



SUMMARY

This American taxi fleet adopted Blue Bamboo's P200 Bluetooth POS Terminal to pair with their taxi meter and Android smartphone or tablet via Serial Port and Bluetooth to accept cash or cashless payment and print paper receipts. Passengers can choose to pay by cash, magnetic card or EMV cards. This solution gains widespread of usage of EMV. Contact Blue Bamboo Sales Team for specific procedures about the solution at Sales@bluebamboo.com.

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