



BLUE BAMBOO

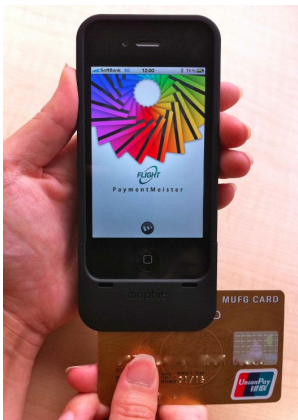
simple. reliable. affordable.



Blue Bamboo expands its international footprint to Japan. One of the leading solution provider in Japan becomes the exclusive distributor of Blue Bamboo to sell its products in the Japanese market! The product supports Payment Meister receipts printing.

ABOUT this company

This Japanese solution provider mainly handling digital contents management and services, technical consulting relating networks and object-oriented technologies, system development, establishment, maintainance, and iPhone related software and service provisions.



THE CHALLENGE

Blue Bamboo PocketPOS™ P25 works with most devices to print receipts over the air via Bluetooth. The devices include: iPhone, iPad, iPod Touch and other apple products. In addition, P25 can work with Android, Blackberry, Windows and J2ME phones and tablets. However, the challenge is that P25 did not support the Japanese language feature; and the “Payment Meister” released by this solution provider, which is also a payment solution dedicated for iPhone, cannot pair with traditional printers.

THE SOLUTION

The team of software engineers at Blue Bamboo took shifts to enable the possibility of this printer to support the Japanese language feature. This solution provider seized the opportunity to undertake the exclusive right to sell Blue Bamboo’s mobile printer with Japanese Language Feature. Through Apple’s “Made for iPod Touch, iPhone, iPad” (MFi) certification, the PocketPOS™



P25 Bluetooth printer is capable of printing receipts without the need to remove “Payment Meister” specialized case from an iPhone. Blue Bamboo’s PocketPOS™ P25 Bluetooth printer solves this problem, and can pair with iPhone to print receipts in the “air”.

SUMMARY

Blue Bamboo’s international footprint has been expanded to Japan. This Japanese consultancy has become the exclusive distributor of Blue Bamboo in the Japanese marketplace, and it made an agreement to sell Blue Bamboo’s products that pair with iPhone and other apple products. Blue Bamboo’s PocketPOS™ P25 mobile printer makes the payments in the “air” available.

www.bluebamboo.com