



BLUE BAMBOO

simple. reliable. affordable.

Pooling their talents, Blue Bamboo and one of the leading commercial payment application developers combined to offer their customers greater security and choice.

ABOUT this company

One of the leading commercial payment application developers in the United States has been developing wireless payment systems since 1999 on a full line of mobile products ranging from Palms to PCs.

THE CHALLENGE

Leverage this developer's payment network backed up by secure technologies from two major payment gateways to create a new payment solution for merchants on the go.

THE SOLUTION



The team of software engineers at Blue Bamboo, equipped with reporting features including activity and individual unit reports offered through this developer's gateway account, began work by fully testing the P25-M with this developer's compatible processors. After successful verification, this payment application developer adopted the device as a private label solution. Needing a more complete payment solution, the developer took charge and easily integrated this company's J2ME and Blackberry software with the device, packaging this whole new solution as this company's own Blue Mini Model. This developer continues to develop exciting new configurations, by integrating the P25-M with PC laptop as an innovative example.

SUMMARY

With the backing of the payment application developers and its secure payment gateways, Blue Bamboo was able to expand selection and attain the highest standards in security while this American developer was able to offer its customers yet another inexpensive means of solving their mobile payment needs.

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