



BLUE BAMBOO

simple. reliable. affordable.

An American leading innovative solution provider implements a full mobile payment solution using Blue Bamboo's Bluetooth® P25-M Mobile Printer with magnetic-stripe reader combined with support for popular business software integration.

ABOUT this company

A leading provider of secure Point of Sale solutions and electronic payment services, this Solution provider has been offering services in the payments industry since 2004.

THE CHALLENGE

To implement a full suite of cell phone payment solutions and integrate them with popular business software to fully meet merchant demands and needs is one of the challenges.

THE SOLUTION



Rather than design and manufacture its own printers that integrate with phones, this solution provider selected Blue Bamboo's P25-M to private label. After easily integrating the P25-M with PCI certified software using Bluetooth on multiple platforms including Windows Mobile, Blackberry, and J2ME; this solution provider added further value to their lineup by designing and creating a QuickBooks application allowing merchants the ability to automatically import transaction and customer data at time of purchasing into their QuickBooks account.



SUMMARY

Through careful thought and attention to merchant demands, this American solution provider implemented mobile payment solutions combining their own software and Blue Bamboo's own P25-M into one effective package. This solution provider offers private label of part or all of their total solution.

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