



BLUE BAMBOO

simple. reliable. affordable.

ABOUT this Company

This American solution company provides best-of-class mobile marketing products and services to businesses of all sizes across many industries.

THE CHALLENGE

This organization has built a “Rewards Program Kisok”, and implemented a total solution which allows customers to get a receipt that shows their rewards points, coupon and gift card balances. They also have developed an application for Apple iPad tablets. What they need is a Bluetooth printer that can connect to iPad via Bluetooth and print receipts.



THE SOLUTION

This corporation selected Blue Bamboo’s low-cost P10 Receipt Printer to be part of the total solution, which is tailored to mobile merchants. Those merchants can use their application via iPads, and can easily print receipts via Blue Bamboo’s newly launched P10 Bluetooth printer. Receipts show the rewards points, coupon and gift card balances.

SUMMARY

This American solution provider cooperated with Blue Bamboo by using the P10 low-cost Bluetooth printer, pairing with Apple iPad to print receipts for rewards points, coupon and gift card balances.

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