



One of the European airline giants offer a total solution for both cabin crew and passengers for on-board payment solution and on-board printing by using Blue Bamboo's P10 low-cost receipt printer.

THE CHALLENGE

The most important differentiation between airlines these days is the human interaction on board. With the growing demand for on-board business transactions, this Airline company has developed a mobile application on the Apple iPad Tablet. What they need is a low-cost receipt printer that can be built into a total solution for both internal and external business transactions between cabin crew and on-board passengers.

THE SOLUTION

This airline company selected Blue Bamboo's PocketPOS™ P10 receipt printer to shape into the on-board payment and printing solution.



The MFi certified, shirt-pocket-size and lightweight P10 mobile printer seamlessly pairs with iPad via Bluetooth. Flight attendants enter the transaction data via the mobile applications on iPad, and print paper receipts via this printer.

In order to enable flight attendants to easily use the P10 printer, and prevent this printer from dropping on the floor, Blue Bamboo offers the rugged rubber boots, so that cabin crew is able to carry it via a belt clip.



The P10 mobile printer has a series of competitive advantages: 1) the price of P10 is a lot cheaper than other similar products; 2) EMV and PCI certifications are not required, as P10 is only a printer, not a terminal; 3) safe to use in the airplane; 4) and solution providers can develop many types of applications on the mobile devices, such as: payment applications, boarding applications, mobile sales applications, etc.

Summary

This European airline company selected Blue Bamboo's P10 low-cost receipt printer to integrate with Apple iPad Tablet (using this airline's mobile application) to offer a total solution to print paper receipts on-board for both cabin crew and passengers.

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