



BLUE BAMBOO

simple. reliable. affordable.

Blue Bamboo collaborates with one of the largest solution providers in the US to develop a Point of Sale System for the casino industry.

ABOUT this Payment Service Provider

This national renowned solution provider delivers software and firmware applications with connectivity to secure payment gateways, processed with wireless banking terminals and hardware components.

They have designed a system to allow casino players sitting at table games (blackjack, baccarat, roulette, etc) to complete a point of sale transaction right from their gaming position, and receive the proceeds immediately as gaming tokens.



THE CHALLENGE

Casino players found that it was not convenient to go to the counter to pay with large amount of cash. This solution provider intended to build a total solution for customers to avoid this “awful” situation. What they need was a hand-held device with an EMV Pin Pad with a Bluetooth printer to enter pin and print receipts.

THE SOLUTION

This casino solution provider uses Blue Bamboo Bluetooth P200 hand-held unit as the player facing device and guides the customer through the entire transaction. Once the player has swiped his or her card, entered their PIN and accepted the convenience fees, the transaction is processed by our payment processor and, if approved, a player receipt is printed on the P200. Additionally, a gaming voucher is printed behind the table for the dealer to treat just like he or she would if given currency. They exchange the voucher for gaming tokens and the player can resume playing without ever leaving their seat.

SUMMARY

This national renowned solution provider uses Blue Bamboo Bluetooth P200 multi-functional hand-held device to shape into a total solution for casino players, by offering complete cashless payment transaction without having the customers leaving their seats.

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