



BLUE BAMBOO

simple. reliable. affordable.

ABOUT an Australian Bus Company

A well-established Australian rural bus company has partnered with a local solution provider for transport operators and platforms, for all the ticketing, GPS and reporting requirements. The partnership will benefit both passengers and companies.

The Challenge

The trend of compatibility with the tablets and smart phones has become a challenge to the traditional bus ticketing; passengers today also expect cashless payments.

This bus company in Australia needed to discover a solution that integrates tablets or smart phones with card processing with the full capability to print receipts and tickets, while conducting EMV transactions.



The Solution

This solution provider and the bus company selected the Blue Bamboo's PocketPOS™ Bluetooth P200 to pair with an iPad to print tickets on buses. They have developed their own applications to install on the iPad. Bluetooth P200 is the ideal device that can be used for EMV transactions, pairing with iPad via Bluetooth, and PIN input via the PCI PTS 3. X certified PIN PAD, while printing tickets and receipts.

In addition to the Bluetooth P200, the Blue Bamboo's GPRS P200 stand-alone POS terminal can also be selected for this solution.

SUMMARY

This Australian bus company and its solution provider selected Blue Bamboo's Bluetooth P200 multi-functional device for bus ticketing solution. Bus drivers can utilize this mobile printer to pair with iPad to print bus tickets and receipts while passengers can take cash payment or credit card payment (EMV transactions).

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