



BLUE BAMBOO

simple. reliable. affordable.

Pooling their talents, Blue Bamboo and AIRCHARGE combined to offer their customers greater security and choice.

ABOUT AIRCHARGE

A commercial payment application developer, AIRCHARGE has been developing wireless payment systems since 1999 on a full line of mobile products ranging from Palms to PCs.



THE CHALLENGE

Leverage the AIRCHARGE payment network backed up by secure technologies from Authorize.net and SecurePay to create a new payment solution for merchants on the go.

THE SOLUTION



The team of software engineers at Blue Bamboo, equipped with reporting features including activity and individual unit reports offered through an AIRCHARGE gateway account, began work by fully testing the P25-M with AIRCHARGE compatible processors; after successful verification, AIRCHARGE adopted the device as a private label solution. Needing a more complete payment solution, the AIRCHARGE took charge and easily integrated AIRCHARGE's JavaME and Blackberry software with the device, packaging this whole new solution as the AIRCHARGE Blue Mini. AIRCHARGE continues to develop exciting new configurations, by integrating the P25-M with PC laptop as an innovative example.

SUMMARY

With the backing of AIRCHARGE and its secure payment gateways, Blue Bamboo was able to expand selection and attain the highest standards in security while AIRCHARGE was able to offer its customers yet another inexpensive means of solving their mobile payment needs.

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